

# FOR IMMEDIATE RELEASE

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## CMYK Distributors, Inc. Named Exclusive Distributor of Digital Information Renowned InkZone Products

*InkZone unleashes the profitability hiding in the pressroom.*

Weymouth, MA- September 1, 2009 - CMYK Distributors, Inc. of Weymouth, MA officially becomes the exclusive distributor for Swiss manufacturer Digital Information in the United States today. “We are delighted to welcome CMYK Distributors, Inc. to our network of exclusive international distributors,” said Michael Haenni, President of Digital Information. “The team at CMYK Distributors shares our commitment to improving quality, productivity, and efficiency in the pressroom and introducing earth-friendly solutions to the printing industry overall. We are confident that CMYK Distributors, Inc. will do an excellent job representing our products in the United States.”

As a result of this agreement, CMYK Distributors, Inc. is the sole U.S. distributor of revolutionary products including **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer. CMYK Distributors, Inc. is the industry’s premiere distributor of ink-presets and closed-loop technology that improve quality while reducing waste and make-ready time in the pressroom.

“CMYK Distributors is honored to be named the exclusive distributor of Digital Information products and services in the U.S.,” commented Mark J. Williams, CMYK Distributors, Inc. Co-founder & Executive Director of Sales. “The value that InkZone products bring to the pressroom in terms of dollars and time saved is truly extraordinary. And, the fact that these products are reducing waste and helping the industry to conserve our natural resources adds an even more compelling dimension to our work.”

CMYK Distributors, Inc. has exclusive distribution rights to products including:

- The innovative **InkZone Perfect** reduces start-up time and materials with most brands and models of offset litho press consoles. **InkZone** is based on JDF technology and is fully compliant with global workflows and international standards. The DI-Plot software sends ink coverage values in the form of JDF files to **InkZone Perfect** for conversion via network to the console. **InkZone Loop** enables users to take advantage of critical closed-loop color control systems to improve the efficiency of ink key and sweep adjustments on nearly all makes and models of press consoles. **InkZone Loop** enables the automatic measurement and evaluation of color bars and then direct, digital feedback of the appropriate ink-key adjustments. With **InkZone Perfect** and **InkZone Loop** customers enjoy a cost-effective product line that can be retrofitted to older press models or newer presses while using a straightforward, common user interface.

- The **InkZone Move Press Solution** is a powerful software application for quality assurance on sheetfed or web offset presses. Available in two versions, **InkZone Move Densi** and **InkZone Move Spectro**, the system supports all established scanning color measurement devices. As an extension, **InkZone Loop** can be added, which turns offline color control into a closed-loop process with fully-automated integration with almost any model of offset press. A new G7 print reporting feature will be available at Print '09.
- The **Preproofer 790 and 990** solutions are among the most flexible, covering sizes from 4-up to 8-up leveraging state-of-the-art Epson printer technology. The systems incorporate sophisticated registration technology to ensure that printing on the face and reverse of the media are accurately aligned. The **Preproofer 790 and 990** can add more value to contract proofs for any color work that is destined for printing on two sides. Commercial print, magazine and catalog signatures, packaging work and direct mail can all be proofed accurately and productively, all with perfect front-to-back registration.

CMYK Distributors, Inc. will be in the **Digital Information Booth 7151 at Print '09** in Chicago from September 11 – 16, 2009. Please visit the booth for more information on products and services.

#### **About CMYK Distributors, Inc.**

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. was co-founded by Mark Williams and William Fabiano. Led by this team with approximately 50 years combined experience in the industry, CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise.

For more information on CMYK Distributors, Inc.'s products and services, go to [www.cmykdistributors.com](http://www.cmykdistributors.com).

#### **About Digital Information**

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled hundreds of printers to integrate their existing and new presses into their digital networks. The Preproofer, in turn, has become today's most successful double-sided proof system. For more information on Digital Information, please visit [www.digiinfo.com](http://www.digiinfo.com).