

## FOR IMMEDIATE RELEASE

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## CMYK Distributors, Inc. Continues Growing Dealer Network To Bring Renowned Digital Information InkZone Products to PA and Southeast Through G.E. Richards Alliance

*Weymouth, MA- November 16, 2009-* CMYK Distributors, Inc. of Weymouth, MA today announced a pivotal strategic alliance with G.E. Richards of Landisville, PA to expand its industry-leading dealer and reseller network's reach into the Mid-Atlantic, Southeast, and Southwest, as well as into Ohio and Kentucky, and the Pennsylvania, New York and New Jersey Tri-State Area. CMYK Distributors, Inc. is the exclusive U.S. distributor of Swiss manufacturer Digital Information's renowned **InkZone** ink-presetting and closed-loop technology products and services. With ten branches and more than \$70 million in sales, G.E. Richards is the nation's fourth largest graphic arts dealer.

"This partnership with G.E. Richards is of paramount importance to CMYK Distributors, Inc. as we continue to grow our dealer network and drive sales of the Digital Information InkZone product line across the country, particularly in Pennsylvania where G.E. Richards is headquartered" said Mark J. Williams, Executive Director of Sales. "Working with G.E Richards' dedicated sales force, we look forward to further saturating our target markets with InkZone products that will save customers both time and money," continued William J. Fabiano, CMYK Distributor's Executive Director of Technology.

CMYK Distributors is confident in the reputation for excellence that G.E. Richards has earned as a leading supplier of commercial supplies for more than three decades. Together, CMYK Distributors, Inc. and G.E. Richards will revolutionize the graphic arts and printing industry in the vast geographic territory that G.E. Richards brings to the table with products like **InkZone Perfect**, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; **InkZone Loop**, the first closed-loop color solution for digital ink control on offset presses from all leading manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer..

"As a leading supplier of commercial printing supplies for more than three decades, G.E. Richards is committed to partnerships that bring our customers the industry's most cutting edge technology and cost-saving solutions," said Jeff Wagner, Vice President, G.E. Richards. "Our alliance with CMYK Distributors, Inc. enhances our ability to help our customers to automate their pressrooms—saving time and money—through the innovative and groundbreaking InkZone product line."

### About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. was co-founded by Mark Williams and William Fabiano. Led by this team with approximately 50 years combined experience in the industry, CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.'s products and services, go to [www.cmykdistributors.com](http://www.cmykdistributors.com).