FOR IMMEDIATE RELEASE

For more information contact:

Mark J. Williams Executive Director of Sales CMYK Distributors, Inc. 973-459-0524 markwilliams@cmykdistributors.com William J. Fabiano Executive Director of Technology CMYK Distributors, Inc. 781-858-2792 billfab@cmykdistributors.com



271 Essex Street Weymouth, MA 02188 Sales 973.459.0524 Tech 781.858.2792 Fax 781.465.6455 www.cmykdistributors.com

Digital Information to Unveil Latest Version of InkZone Move Solution with Integrated Support for TECHKON's SpectroJet at Graphics of the Americas

CMYK Distributors, Inc., exclusive U.S. distributor of Swiss manufacturer Digital Information's renowned **InkZone** *product line, adds SpectroJet to its arsenal of ink-presetting and closed-loop technology products and services.*

Weymouth, MA- February 16, 2010 - Swiss manufacturer Digital Information today announced that they will be unveiling the latest iteration of their renowned **InkZone Move** software solution, which now has integrated support for the SpectroJet spectro-densitometer by TECHKON at **Graphics of the Americas** at the Miami Beach Convention Center in Miami, Florida on February 25 -27, 2010. Digital Information and CMYK Distributors, Inc. will be hosted by Grafix World in **Booth 449** at the tradeshow.

SpectroJet is a semi-automated scanning spectrophotometer for the pressroom. The SpectroJet spectrodensitometer revolutionizes automatic measurements of print quality on print control bars, color wedges and test charts. **InkZone's** newly-developed drivers for SpectroJet greatly enhance Digital Information's existing product line. And, CMYK Distributors, Inc. looks forward to penetrating the U.S. market with this updated fast, easy, and accurate color measurement functionality for **InkZone Move**.

Several live demonstrations of the **InkZone Move** solution with SpectroJet will be presented at **Booth 449** during the show. Global printers of all sizes are invited to see how Digital Information's unique, cost-saving solutions can add a consistent interface to their existing workflows, instrumentation and press equipment. A wide range of new and legacy presses supported will be on display. And, visitors will be able to see first-hand how the measuring results of the SpectroJet spectro-densitometer are displayed using a common graphic format on the monitor. Users interested in interpreting simple density and dot gain values to gain control of process color printing can evaluate how InkZone can meet their pressroom control needs. Visitors interested in additional spectral measurings can see the capability of displaying CIELAB and corresponding Delta-E values, as specified in many printing industry standards.

"We look forward to unveiling the latest exciting development in the evolution of Digital Information's InkZone Move solution at Graphics of the Americas," said Michael Haenni, President of Digital Information. "The ability of our products and services to save time, money, and resources in the pressroom is enhanced by this new interface with TECHKON's SpectroJet spectrophotometer. By harnessing the power of SpectroJet and adding it to the InkZone mix, we are able to consistently deliver the relevant measurement data necessary for evaluating high quality prints."

Digital Information has seen worldwide success with its revolutionary products including InkZone Perfect, delivering state-of-the-art ink key presetting technology for almost all offset presses via network; InkZone Loop, the first closed-loop color solution for digital ink control on offset presses from all leading

manufacturers; and the **Preproofer**, an accurate, fast, and cost-effective double-sided proofer. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States and the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry.

About Digital Information

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled hundreds of printers to integrate their existing and new presses into their digital networks. The Preproofer, in turn, has become today's most successful double-sided proof system. For more information on Digital Information, please visit <u>www.digiinfo.com</u>.

About CMYK Distributors, Inc.

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in the United States, including the renowned InkZone product line. CMYK Distributors, Inc. was co-founded by Mark Williams and William Fabiano. Led by this team with approximately 50 years combined experience in the industry, CMYK Distributors, Inc. understands the needs of the business from both the dealer and manufacturer perspectives and offers top-notch technical expertise. For more information on CMYK Distributors, Inc.'s products and services, go to www.cmykdistributors.com.