

## FOR IMMEDIATE RELEASE

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### **CMYK Distributors and System Brunner Join Forces to Co-Sponsor and Present at Printing Industries of America's Color Management 2012 Conference on December 1<sup>st</sup> – 4<sup>th</sup>**

*Visit the CMYK Distributors and System Brunner table to learn about InkZone Instrument Flight® by System Brunner, a comprehensive solution for closed-loop color control, process diagnosis and quality assessment.*

Weymouth, MA- (November 27, 2012) – CMYK Distributors, Inc., the exclusive distributor of Swiss manufacturer Digital Information's products in North America, is pleased to announce that they will be joining System Brunner as a Tabletop Conference Co-Sponsor at the Printing Industries of America Color Management Conference at the Hotel Valley Ho in Scottsdale, AZ on December 1 - 4, 2012. The 2012 Color Management Conference is the premier program for discovering the latest tools, targets, and techniques in the art and science of color management.

Switzerland-based powerhouses System Brunner and Digital Information formed a strategic alliance earlier this year to release InkZone Instrument Flight® by System Brunner. By joining System Brunner's leading Instrument Flight® gray balance color control software with Digital Information's InkZone ink-presets and closed-loop product line, InkZone Instrument Flight® by System Brunner allows users to harness the power of the world's leading closed-loop instrumentation with the most sophisticated technology in standardization and printing process verification.

Employing InkZone Instrument Flight® technology results in considerable cost savings. Set-up times are reduced, print results remain within closely defined standards, color consistency is brought to perfection, and the solution lends to quick and early problem detection resulting in print run security that no other system can match.

In addition to this co-sponsorship, Toralph Franz of System Brunner will be an official Presenter during general sessions and Bill Fabiano, UGRA-certified Technical Director for CMYK Distributors and color management expert, will be on-hand in the Resource Center to answer questions and to discuss how InkZone ink-presets and closed loop solutions can help commercial printing and packaging companies to save time, money, and to conserve natural resources.

Industry expert, Toralph Franz of System Brunner, provides on-site quality control training on System Brunner and other solutions and conducts worldwide seminars and presentations. He also carries out and analyzes print tests, works on the standardization and optimization of printing and prepress processes, and new product development. Mr. Franz has been active in the printing industry for nearly two decades. His presentation at the 2012 Color Management Conference is "How to Maintain Color Consistency in Printing Production According to Different Standard Requirements and Visual Perception." He will be covering:

- Printing as a dynamic, unstable process with many variables
- The latest enhancements to Instrument Flight technology and solutions
- New color balance control priorities (including ISO/PSO, G7, and GlobalStandard, as well as GCR/gray stabilization reproductions or solid-dominated images)
- Overview of new product applications resulting from System Brunner's partnership with Digital Information

For more information, please visit [www.cmykdistributors.com](http://www.cmykdistributors.com) or stop by the Resource Center at the Printing Industries of America 2012 Color Management Conference.

**SEE US AT COLOR MANAGEMENT 2012!**  
**Hotel Valley Ho in Scottsdale, AZ**  
**December 1 - 4, 2012 / The Resource Center**  
<http://color.printing.org>

**About CMYK Distributors, Inc.**

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. CMYK Distributors, Inc. also has exclusive U.S. distribution rights to Filter Klear ReKlaim I® and Filter Klear ReKlaim II® Fountain Solution Recycling Systems by Keystone Corporation, a Met-Pro company. For more information on CMYK Distributors, Inc.'s products and services, visit [www.cmykdistributors.com](http://www.cmykdistributors.com).

**About System Brunner**

System Brunner, global leader in process control, color control, quality assurance and standardization, develops and markets system solutions for the graphics industry. For more than 30 years System Brunner has led the way in the definition of industry standards for classic printing processes, from prepress through to printing. System Brunner's competence is based on a comprehensive knowledge of the printing processes and highly developed measuring, interpretation and evaluation methods. EUROSTANDARD/GLOBALSTANDARD is the most comprehensive, internationally recognized industry standard. The reference values are integrated in all the products with INSTRUMENT FLIGHT\* technology. System Brunner partners are: QuadTech, KBA, manroland, Digital Information. For more information on System Brunner, please visit [www.systembrunner.com](http://www.systembrunner.com).

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