

# FOR IMMEDIATE RELEASE



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## **CMYK Distributors, Inc. To Announce Official Release of Digital Information's All New PP490 Double-Sided Print System at Graph Expo '12**

*Weymouth, MA (September 13, 2012)* – CMYK Distributors, Inc., the exclusive distributor of Digital Information products in North America, is pleased to announce the official release of Digital Information's all new PP490 double-sided print system at the upcoming Graph Expo tradeshow in Chicago, IL on October 7 – 10, 2012 in Digital Information's Booth #448. The PP490 is a newly developed inkjet system for fully automated, double-sided printing of sheets up to the 17" x 24" (DIN A2) format. It is capable of producing high-grade photo book pages, art reproductions, color proofs, point-of-sales prints, and other commodities with superior inkjet quality. The double-sided printing process is based on two Epson Stylus Pro 4900 printers. The PP490's brilliant image quality performance is complemented by an easy and accurate sheet guiding mechanism allowing for an exceptionally precise registration between the front and back of the pages.

Designed to meet the needs of photographers, photo studios, service providers, print shops, labs and prepress services, the PP490 by Digital Information delivers unsurpassed excellence in print quality by relying on the proven capabilities of the Epson Stylus Pro 4900 printer. Epson's print technology with its Micro Piezo print heads and UltraChrome HDR ink is unrivalled in the industry. With eleven dyes, the printer covers unparalleled color space. In addition to CMYK, Light Cyan and Light Magenta, there is a further addition to the palette consisting of Matte Black, two hues of gray, green and orange.

The PP490 works with inkjet paper sheets coated on both sides. The recommended papers have been fully tested on the system and officially certified by Digital Information. When printing on the face, the sheets are fed to the Epson Stylus Pro from its original cassette. Upon completion of the front side, the handling device's motor-driven conveyer belt automatically passes the sheet over to the second printer's original feeder for printing on the backside. When the printing process is complete, the PP490 deposits the double-sided printouts into a collection tray. The use of the Epson Stylus Pro printers' existing paper feeders results in an easy and safe process for damage-free paper transport.

To drive the printer through RIP, color management, and workflow, Digital Information has developed control software with an interface for ensuring file transfer in the printer-specific Epson ESC/P2 file format. As both printers continuously produce, the PP490 performs as a true and reliable production system for double-sided print products up to the maximum sheet format of 17" x 24" (DIN A2).

Please visit CMYK Distributors, Inc. in Digital Information's Booth #448 at Graph Expo 2012, to see for yourself the new PP490 in operation or visit us online at [www.cmykdistributors.com](http://www.cmykdistributors.com).

SEE US AT Graph Expo 2012!  
McCormick Place, Chicago, Illinois  
United States of America  
**October 7 – 10, 2012 / Booth 448**  
<http://www.graphexpo.com>

### **About Digital Information**

Digital Information. was founded in 1990 in Switzerland by Michael Haenni and Christoph Bugs, both IT specialists with a background in media. Today, the company is internationally recognized in the graphics industry for the quality and ROI of its ink-presets and closed-loop technology products. In close collaboration with a growing number of partners, Digital Information develops and produces software and hardware based solutions for the graphics industry. With several thousand installed licenses, DI-Plot has become a standard name in the graphics industry. The InkZone product line, launched by Digital Information in 2001, has enabled commercial printers to integrate their existing and new presses into their digital networks. For additional information on Digital Information, visit [www.digiinfo.com](http://www.digiinfo.com).

### **About CMYK Distributors, Inc.**

CMYK Distributors, Inc., headquartered in Weymouth, MA, is the leading distributor and installer of graphics and printing products that bring automation and waste reduction technology to the industry, while conserving environmental resources. CMYK Distributors, Inc. is the exclusive distributor of Digital Information products in North America, including the renowned InkZone product line. For more information on CMYK Distributors, Inc.'s products and services, go to [www.cmykdistributors.com](http://www.cmykdistributors.com).

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